



UNIVERSITY of WASHINGTON

**School of Forest Resources**

December 4, 2009

From: Tom Hinckley, Interim Director

To: Members of the External Relations and Communication Committee  
(A. Davis, R. Edmonds [Chair]; F. Hoyt, T. Mentele, C. Paul, D. Paun, Graduate Student J. Farmer)

Re: Charge to the Committee

The External Relations and Communications Committee is responsible for School of Forest Resources' (SFR) internal and external relations and communications strategies, including web presence, media placement, high-profile seminars, leveraging existing public audiences at centers and field sites, highlighting strengths, and enhancing the regional to global presence of SFR and College of the Environment, and standardizing program information for strategic audiences.

Specific charges for the 2009–2010 academic year include:

1. Develop external and internal communications plans for SFR.
2. Develop external relations plan for SFR.

