

April 6, 2010

To: Members of the School Lands and Educational Outreach Committee (B. Boyle, D. Briggs, J. Calhoun, I. Eastin, R. Edmonds [Chair], G. Ettl, J. Franklin, C. Lauver, S. Lier, B. Lippke, C. Paul, C. Rosevear}

Re: Change in Chair and Charge

From: Tom Hinckley, Interim Director

Please note that this new committee represents a consolidation of three previous committees, the Council of Center Directors, the Lands Committee, and the Educational Outreach Steering Committee. This new committee should have the following two responsibilities:

1. "... recommend policies to guide the management of all lands and their associated facilities under the School's jurisdiction."
2. "... for the Denman Forestry Issues Series, the Environmental Forum and all educational outreach events organized and sponsored by the School

I foresee the following charges for this committee over the 2009 – 2010 academic year:

1. Meet at least once during Spring Quarters
2. To develop a strategic plan for outreach that is integrative, captures opportunities for efficiencies, and compliments rather than competes. Options include:
 - a. leverage existing public audiences at centers/field sites,
 - b. highlight strengths of SFR/CoENV,
 - c. enhance global presence (NWEF),
 - d. integrate outreach into the CoEnv, and

e. standardize program information for strategic audiences"

3. Evaluate opportunities for shared activities and responsibilities that might result in efficiencies and, most important, budget savings.