

Report to the Faculty  
**School of Forest Resources Name Change Committee**  
January 4, 2010

Committee composition: Jim Agee (Chair), Greg Ettl, Josh Lawler, John Wott, Darlene Zabowski (Faculty); Tom Mentele, Cecilia Paul (Staff), Shannon Ewanick (Student)

This report was accepted by a committee vote of Yes, 6; No, 0; 2, abstain

### **Introduction**

We were appointed in early November, 2009 by School of Forest Resources Interim Director Hinckley to evaluate a possible new name for the School of Forest Resources (SFR). We divided our task into a two-part process: (1) generating a long list of potential names or keywords (like “sustainable”, “environmental”, etc.); and (2) voting as a larger community (faculty, staff, students) to narrow the choices down to a few. We were asked to complete these tasks by January 1, 2010.

### **Methods**

The first step was generation of the “long list” of keywords and/or names. Individuals within and outside of the school were able to contribute as many names as desired by logging on to a Catalyst website that remained open for ideas until November 27, 2009. The Catalyst survey website was listed on the SFR webpage, so the vote was open. The only restriction we placed on the first website contributions was that because we will remain a “School of...” that should precede any new name. The question of whether the word “forest” or “forestry” should remain in the new name was being left open through the entire committee’s work.

After November 27, the committee took the long list of 115 names and edited it. From keywords submitted, we added one new name, and also added the current name to the list. We eliminated silly names, duplicate names, those that were clearly too narrow, and most of those that were too broad. Our list was reduced to a total of 31 school names. A second Catalyst website survey was developed that listed the 31 names, and allowed the SFR community (faculty, staff, graduate and undergraduate students) to vote for their first, second, and third priority. Participants could re-enter the site and change their priorities, but could not vote twice. Although we intended the vote to be restricted only to the SFR community, we were not able to formally place this restriction on the website. We did have access to the email addresses of those voting, and it appears that there was little outside participation in the voting. This website was left open through December 25, 2009.

We analyzed the preferences using a voting system much like that for the Heisman trophy. Every first place vote received a “3”, every second place vote received a “2”, and every third place voted received a “1”. A name that received 5 first place votes, 7 second place votes, and 10 third place votes would have a total of 39.

## **Results**

A total of 230 faculty, staff, and students voted on the Catalyst website. The list of 31 school names, in alphabetical order, with the number of first, second, and third place votes, and the point totals, is included here as Appendix 1. The same list in rank order is presented as Appendix 2. Our current name, School of Forest Resources, came in first with 121 points. That is not too surprising, because if a voter did not want change, there was a single choice, but if a voter wanted change, there were 30 choices. Of the 229 voters who provided a first choice, 27 (12%) listed the current name as their first choice, 202 (88%) selected an alternative name as their first choice.

As expected, there were some common themes in the new names that were selected. Names with “ecology”, “ecological”, and “ecosystem” garnered a total of 475 points (38% of all points going to new names; Table 1). Names with “environment” or “environmental” garnered 427 points (35%; Table 2). Names with “forest”, “forests” or “forestry” garnered 633 points (51%; Table 3). Names with the phrase “resources” garnered 667 points (54%; Table 4). Names with the name “science” or “sciences” in them garnered 507 points (41%; Table 5). The top ten rank order names (from Appendix 2) are presented in Table 6.

The committee acknowledges, remaining neutral on recommendation, statements made by the Provost and President that reference to “forest” or “forestry” in the new name will remain truthful to their many assurances to our external partners and alumni that the UW will continue to train forestry graduates, undertake forestry research, engage in forestry outreach and provide policy guidance in forestry matters in the coming years.

## **Where Do We Go From Here?**

Our committee’s efforts were designed to provide the faculty with a focused list of preferred names if the School of Forest Resources was to be renamed. As of today, the results of our committee’s effort have been presented to Interim Director Hinckley and the faculty for action. It has also been distributed to the SFR community (staff and students). Broader input from within and outside of the community will follow during January, 2010, with the Interim Director’s intent of a faculty vote by mid-Winter Quarter (if a name change is desired). The processes after that will move the choice up the administrative ladder (CoEnv College Council, CoEnv Dean, Provost, President, Regents). We hope the committee’s work has been useful to the decision-making process.

**Table 1. Vote totals for names including “Ecology”, “Ecological”, or “Ecosystem”.**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Applied Ecology and Forest Resources	11	9	8	59
School of Ecological Studies and Forest Resource Management	1	2	5	12
School of Ecology and Forestry	6	9	3	39
School of Ecology and Conservation	6	11	8	48
School of Ecology and Environmental Sciences	13	9	7	64
School of Ecology and Forest Resources	14	7	5	61
School of Ecology and Natural Resources	12	16	17	85
School of Ecology, Conservation, and Management	12	9	10	64
School of Ecosystem Science & Management	6	7	11	43
TOTAL				475

**Table 2. Votes for names including “Environment” or “Environmental”.**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Environmental & Forest Sciences	9	12	13	64
School of Environmental Management and Forest Sciences	5	3	0	21
School of Environmental Science and Forestry	8	2	5	33
School of Environmental Science and Management	4	6	2	26
School of Environmental Science and Resource Management	12	6	10	58
School of Forest and Environmental Resources	0	7	5	19
School of Forest and Environmental Science	6	8	6	40
School of Forest Resources and Environmental Science	8	8	9	49
School of Forestry and Environmental Resources	1	0	3	6
School of Forestry and Environmental Science	7	12	6	51
School of Forestry, Environmental Science, and Conservation	7	2	7	32
School of Forests and the Environment	2	6	10	28
TOTAL				427

**Table 3. Votes with names including “forest”, “forests”, or “forestry” (excluding current name).**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Applied Ecology and Forest Resources	11	9	8	59
School of Ecological Studies and Forest Resource Management	1	2	5	12
School of Ecology and Forestry	6	9	3	39
School of Environmental & Forest Sciences	9	12	13	64
School of Environmental Management and Forest Sciences	5	3	0	21
School of Environmental Science and Forestry	8	2	5	33
School of Forest and Environmental Resources	0	7	5	19
School of Forest and Environmental Science	6	8	6	40
School of Forest and Natural Resource Management	4	8	12	40
School of Forest and Natural Resources	9	3	3	36
School of Forest Resources and Environmental Science	8	8	9	49
School of Forestry and Environmental Resources	1	0	3	6
School of Forestry and Environmental Science	7	12	6	51
School of Forestry and Natural Resources	10	8	10	56
School of Forestry and Sustainable Resource Management	3	8	8	33
School of Forestry, Environmental Science, and Conservation	7	2	7	32
School of Forests and the Environment	2	6	10	28
School of Natural and Forest Resources	0	6	3	15
TOTAL				633

**Table 4. Votes for names with “resources” in them.**

School of Natural Resources	18	13	6	86
School of Ecology and Natural Resources	12	16	17	85
School of Ecology and Forest Resources	14	7	5	61
School of Applied Ecology and Forest Resources	11	9	8	59
School of Environmental Science and Resource Management	12	6	10	58
School of Forestry and Natural Resources	10	8	10	56
School of Forest Resources and Environmental Science	8	8	9	49
School of Forest and Natural Resource Management	4	8	12	40
School of Forest and Natural Resources	9	3	3	36
School of Forestry and Sustainable Resource Management	3	8	8	33
School of Sustainable Resources Science	3	7	3	26
School of Terrestrial Resource Conservation and Management	3	6	5	26
School of Forest and Environmental Resources	0	7	5	19
School of Natural and Forest Resources	0	6	3	15
School of Ecological Studies and Forest Resource Management	1	2	5	12
School of Forestry and Environmental Resources	1	0	3	6
TOTAL				667

**Table 5. Votes for names with “science” or “sciences” in them.**

School of Ecology and Environmental Sciences	13	9	7	64
School of Environmental & Forest Sciences	9	12	13	64
School of Environmental Science and Resource Management	12	6	10	58
School of Forestry and Environmental Science	7	12	6	51
School of Forest Resources and Environmental Science	8	8	9	49
School of Ecosystem Science & Management	6	7	11	43
School of Forest and Environmental Science	6	8	6	40
School of Environmental Science and Forestry	8	2	5	33
School of Forestry, Environmental Science, and Conservation	7	2	7	32
School of Environmental Science and Management	4	6	2	26
School of Sustainable Resources Science	3	7	3	26
School of Environmental Management and Forest Sciences	5	3	0	21
TOTAL				507

**Table 6. The Top Ten Recipients of SFR Community Votes (from Appendix 2).**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Forest Resources	27	13	15	122
School of Natural Resources	18	13	6	86
School of Ecology and Natural Resources	12	16	17	85
School of Ecology and Environmental Sciences	13	9	7	64
School of Ecology, Conservation, and Management	12	9	10	64
School of Environmental & Forest Sciences	9	12	13	64
School of Ecology and Forest Resources	14	7	5	61
School of Applied Ecology and Forest Resources	11	9	8	59
School of Environmental Science and Resource Management	12	6	10	58
School of Forestry and Natural Resources	10	8	10	56

**Appendix 1. The 30 names proposed in alphabetical order, number of first, second, and third place votes, and vote totals (3 for #1, 2 for #2, 1 for #3).**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Applied Ecology and Forest Resources	11	9	8	59
School of Ecological Studies and Forest Resource Management	1	2	5	12
School of Ecology and Forestry	6	9	3	39
School of Ecology and Conservation	6	11	8	48
School of Ecology and Environmental Sciences	13	9	7	64
School of Ecology and Forest Resources	14	7	5	61
School of Ecology and Natural Resources	12	16	17	85
School of Ecology, Conservation, and Management	12	9	10	64
School of Ecosystem Science & Management	6	7	11	43
School of Environmental & Forest Sciences	9	12	13	64
School of Environmental Management and Forest Sciences	5	3	0	21
School of Environmental Science and Forestry	8	2	5	33
School of Environmental Science and Management	4	6	2	26
School of Environmental Science and Resource Management	12	6	10	58
School of Forest and Environmental Resources	0	7	5	19
School of Forest and Environmental Science	6	8	6	40
School of Forest and Natural Resource Management	4	8	12	40
School of Forest and Natural Resources	9	3	3	36
School of Forest Resources	27	13	15	122
School of Forest Resources and Environmental Science	8	8	9	49
School of Forestry and Environmental Resources	1	0	3	6
School of Forestry and Environmental Science	7	12	6	51
School of Forestry and Natural Resources	10	8	10	56
School of Forestry and Sustainable Resource Management	3	8	8	33
School of Forestry, Environmental Science, and Conservation	7	2	7	32
School of Forests and the Environment	2	6	10	28
School of Interdisciplinary Terrestrial Environments	2	3	2	14
School of Natural and Forest Resources	0	6	3	15
School of Natural Resources	18	13	6	86
School of Sustainable Resources Science	3	7	3	26
School of Terrestrial Resource Conservation and Management	3	6	5	26

**Appendix 2. Rank order of potential names, number of first, second, and third place votes, and vote totals (3 for #1, 2 for #2, 1 for #3).**

NAME	#1 Votes	#2 Votes	#3 Votes	Vote Total
School of Forest Resources	27	13	15	122
School of Natural Resources	18	13	6	86
School of Ecology and Natural Resources	12	16	17	85
School of Ecology and Environmental Sciences	13	9	7	64
School of Ecology, Conservation, and Management	12	9	10	64
School of Environmental & Forest Sciences	9	12	13	64
School of Ecology and Forest Resources	14	7	5	61
School of Applied Ecology and Forest Resources	11	9	8	59
School of Environmental Science and Resource Management	12	6	10	58
School of Forestry and Natural Resources	10	8	10	56
School of Forestry and Environmental Science	7	12	6	51
School of Forest Resources and Environmental Science	8	8	9	49
School of Ecology and Conservation	6	11	8	48
School of Ecosystem Science & Management	6	7	11	43
School of Forest and Environmental Science	6	8	6	40
School of Forest and Natural Resource Management	4	8	12	40
School of Ecology and Forestry	6	9	3	39
School of Forest and Natural Resources	9	3	3	36
School of Environmental Science and Forestry	8	2	5	33
School of Forestry and Sustainable Resource Management	3	8	8	33
School of Forestry, Environmental Science, and Conservation	7	2	7	32
School of Forests and the Environment	2	6	10	28
School of Environmental Science and Management	4	6	2	26
School of Sustainable Resources Science	3	7	3	26
School of Terrestrial Resource Conservation and Management	3	6	5	26
School of Environmental Management and Forest Sciences	5	3	0	21
School of Forest and Environmental Resources	0	7	5	19
School of Natural and Forest Resources	0	6	3	15
School of Interdisciplinary Terrestrial Environments	2	3	2	14
School of Ecological Studies and Forest Resource Management	1	2	5	12
School of Forestry and Environmental Resources	1	0	3	6